

Eric Christopher Mathews

Memphis, Tennessee 38103 – eric@ericmathews.com

Profile: Technology Development and Entrepreneurial Leader

Specializing in entrepreneurial leadership and technological vision to mobilize people and resources for organizational growth and technology development via strategic vision and planning, public relations, marketing, communications, relationship management, budgeting, fiscal management, governance, human resources management, technology tools, and services.

EXPERIENCE

Mercury Technology Labs, LLC, Memphis, TN – September 2006 to Present

Co-Founder and General Partner (Current Position)

Leading the start-up, growth, and development of Mercury Technology Labs, an innovation connector and venture creation company that takes raw research technologies and talent from corporate and academic research labs, invests business expertise and capital, and starts new technology based businesses.

- Pioneering a new business model for seed stage business development.
- Growing portfolio companies to three with in first two months of operation.
- Landing professional service agreements to external commercialize technologies from the R&D labs of a Fortune Global 200 Company and a national university.
- Leading marketing and PR efforts including articles in the Financial Times, Commercial Appeal, and Memphis Business Journal

FedEx Institute of Technology, Memphis, TN – January 2004 to August 2006

Associate Director for Corporate Research and Development (Final Position)

Temporary Associate Director for Business Development

Assistant Director for Research Development

Leading economic development and research support and growth for FedEx Institute of Technology at the University of Memphis, a public-private partnership interdisciplinary laboratory system to support and grow technology based research.

- Administering over \$3M in corporate gifts to support and strategically grow technology-based research.
- Supporting a research portfolio of ~\$8 million a year in sponsored efforts both private and public – approximately one-sixth of the University of Memphis's portfolio.
- Founding and managing an industry-academic research consortium for radio frequency identification
- Founding and/or developing award winning and publicly covered research centers and projects in robotics, lighting design, nanosensors, multimedia arts, healthcare technologies, and sustainable design
- Representing the University to local, regional, state and federal agencies, heads of state, executives of Fortune 500 companies, and other dignitaries.
- Working closely with corporate and other partners to obtain and direct new R & D efforts, fellowship posts, in-kind contributions, and in-residence programs, as well as developing and commercializing new materials – over \$1.5M in 12 months prior to departure.
- Stimulating technology transfer with strategic relationships with regional incubator, outside corporations, capital groups, and new human capital.
- Partnering in writing and supporting principal investigators in winning new competitive solicitations – over \$500K won in 18 months with \$1.5M pending upon departure.
- Organizing and successfully launching an inaugural business plan competition.
- Spearheading and organizing publicity, marketing, and communications efforts for 18 months leading to sizable attendance at Institute sponsored programs and over 80 print and other pieces (radio, web, and TV) in local, regional, national, and international outlets including the Today Show, G4, BBC, Al-Jazeera, Mumbai Mirror, Agence France Presse, Yahoo News UK, AOL.com, Sydney Morning Herald among many others.

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Advanced Distributed Learning Workforce Co-Lab, Memphis, TN – October 2003 to June 2006

Co-Founder and Co-Director

Founding and leading one of four national laboratories established with the US Department of Defense to research, develop, and implement distributed learning systems and standards especially for industry and workforce uses. The Co-Lab is located at the FedEx Institute of Technology.

Institute for Intelligent Systems, Memphis, TN – September 1999 to October 2005

Associate Director (Final Position)

Research Assistant

Led external affairs management and sponsored research development for the Institute for Intelligent Systems at the University of Memphis, a state of TN recognized organization of 100+ faculty, staff, and students working on ~\$5M a year in artificial intelligence research.

INDUSTRY CONSULTING & TECH START-UP PARTICIPATION

James Clar & Associates, New York, NY. May 2006 – Present. Co-founding a unique technology-based lighting design firm.

NanoTect, Memphis, TN. September 2006 – Present. Co-founding a nanotechnology firm that focuses on anti-corrosion nanothin films.

Computable Genomix, Memphis, TN. September 2006 – Present. Co-founding a bioinformatics firm that specializes in narrowing gene targets for research using data and text mining techniques.

Tee Box Marketing and Distribution, Little Rock, AR. January 2007 – Present. Co-founding a marketing sales and distribution group that specializes in partnering with emerging technology product companies.

CHI Systems, Philadelphia, PA. May 2003 – May 2004. Consulted on the development of an electronic performance support and training system for the domain of Explosive Ordnance Disposal Procedures (SBIR).

KAT, Boulder, CO. December 2003 – May 2004. Consulted on the planning and development of Question Asking and Answering System for Advanced Distributed Learning (STTR).

Thoughtware Technologies, Memphis, TN. June 2000- June 2001. Consulted on the knowledge engineering on developing Human Use Regulatory Affairs Advisor under DoD contract from the Institute for Defense Analyses.

EDUCATION

University of Memphis, Memphis, Tennessee, M.S., Psychology, 2005, Thesis: ELearning Analytics in Industry
Rhodes College, Memphis, Tennessee, B.S., Chemistry, 2002, Presidential Scholar

OF NOTE

- *Boy Scouts of America* – Eagle Scout – Awarded April 16, 1997
- *Top 40 Under 40* – Memphis Business Journal – 2006
- *Leadership Academy (Fellow)* – Memphis, TN, Class of 2006
- *Presented* over 19 papers, workshops, and invited presentations.
- *Published* as author or co-author 8 papers in peer reviewed proceedings and 1 technical report (2 Awards).
- *Quoted* in over 50 international, national, and local media outlets on technology and business topics.

OTHER ACTIVITIES

Lantana Projects, 501c3, Memphis, TN, Board Chairman, September 2005 – Present.

International Technology Partners, Inc. Memphis, TN, Advisory Board, July 2006 – Present.

Great Memphis Soccer Association, Member of two soccer teams, 2003 – Present.

Incarnation Catholic School, Collierville, TN, School Board Member, 2006 – Present

Reply To

Mobile: 901.xxx.xxxx

E-mail: eric@ericmathews.com